

Column Letter	Field Name	Values	Description
A	Voter ID	Big integer	Unique number for each voter
B	Last Name	Name	Voter's last name
C	First Name	Name	Voter's first name
D	Middle Name	Name	Voter's middle name
E	Name Suffix	"Jr.", "Sr.", "III", etc.	Suffix of voter's name
F	YOB (Year of Birth)	1900-2002	Year of voter's birth
G	Gender	M or F	Voter's sex
H	Registration Date	Date	Date of registration (AT CURRENT ADDRESS—not lifetime or just in Michigan)
I	Street Number Prefix	Letter or number	Almost never used
J	Street Number	Number	The "123" in "123 Main Street"
K	Street Number Suffix	E.g. "1/2"	Suffix of street number, typically ½ or a letter
L	Direction Prefix	"N" etc.	Prefix of street (typically N, S, E, W)
M	Street Name	e.g. "Main"	Name of voter's street
N	Street Type	"Rd", "Dr", "Ct", "Blvd", etc.	Type of voter's street
O	Direction Suffix	"SW" etc.	Post-street suffix (typical in Grand Rapids area)
P	Extension	Apartment number, suite, etc.	
Q	City	City name	Name of voter's mailing address city
R	State	MI	Voter's state
S	ZIP	ZIP code	ZIP code
T	Secondary Address	Mailing address	Alternative mailing address for voter
U	County	County	County
V	Jurisdiction	Name of political jurisdiction (city or township)	City or township where registered to vote
W	Precinct	Number	Voter's precinct (includes ward)
X	Ward	Number or blank	Voter's ward, if applicable (some cities divide into wards and subdivide into precincts)
Y	School District Name	e.g. Holt Public Schools	Name of voter's school district; useful for school board campaigns
Z	State House	1 – 110	Voter's State House district
AA	State Senate	1 – 38	Voter's State Senate district
AB	US Congress	1 – 14	Voter's congressional district
AC	County Commission District Code		The first two digits is a county code; the remaining digits is the county commission district number.
AD	Village District Name	"Holly", etc	Village of residence, rarely used
AE	Village Precinct	1, 2 or blank	Precinct within a village district; rarely used
AF	School Precinct	Positive integer or blank	Precinct within a school district; often blank as most school districts don't have precincts.
AG	Perm AV	Y or N	Permanent Absentee voter indicator. These voters almost always vote and vote early.
AH – BP (Election dates)		X, A, or blank	X = voted in that election. A = voted absentee. "PP" in column heading means Presidential Primary. Note that not all municipalities have elections on every date

BQ – BT PP (Year) Ballot		D, R, or blank	Which party's presidential primary the voter voted in, if either
BU	Race	White, black, etc.	Voter's race. (Appears to be modeled based on name and not reliable. You shouldn't use this field anyway.)
BV	Ethnicity	European, East and South Asian, etc.	Voter's ethnicity. (Appears to be modeled; usage not recommended)
BW	Ethnic Description	Polish, Arab, etc.	Appears modeled; usage not recommended
BX	Religion	Protestant, Jewish, etc.	Appears modeled; usage not recommended
BY	Issues	pGaOSc, etc.	Combined values of cells CA through CK in one cell
BZ	Attorney	A or blank	A = voter is an attorney. Probably obtained from public records and reliable.
CA	Business Owner	B or blank	B = voter is a business owner. Probably obtained from public records and reliable.
CB	Pro Life	L or blank	L = voter is pro-life. Issue is extensively polled and data probably reliable.
CC	Pro Choice	pC or blank	PC = voter is pro-abortion. Issue is extensively polled and data probably reliable.
CD	GOP Activist	R or blank	R = voter is a Republican activist. Data is probably reliable where R is present but not complete.
CE	Veteran	V or blank	V = voter is a veteran. Probably obtained from public records and reliable.
CF	Pro Gun	pG or blank	pG = voter supports gun rights. Issue is extensively polled and data probably reliable.
CG	Anti Gun	aG or blank	aG = voter opposes gun rights. Issue is extensively polled and data probably reliable.
CH	Pro Obamacare	pO or blank	pO = voter supports ObamaCare. Issue WAS extensively polled; data may be stale.
CI	Anti Obamacare	aO or blank	aO = voter opposes ObamaCare. Issue WAS extensively polled; data may be stale.
CJ	Social Conservative	Sc or blank	Sc = voter is a social conservative. Issue is extensively polled and data probably reliable.
CK	Pro Traditional Marriage	M or blank	M = voter supports traditional definition of marriage. Data is probably reliable where M is present but not complete.
CL	Felon	X or blank	X = voter is a convicted felon and somehow still eligible to vote. Probably obtained from public records and reliable.
CM	State Worker	W or blank	W = voter is a state employee. Probably incomplete, doesn't count teachers etc.
CN	Teacher	T or blank	T = voter is a teach. Probably obtained from public records and reliable.
CO	Farmer	F or blank	F = voter is a farm. Probably obtained from public records and reliable.
CP	State Level Donor	Blank	Unused.
CQ	Ballot Committee Donor	B or blank	Donated to a ballot question committee. Ballot questions can be political on either side so the data is not very meaningful
CR	Democratic Party Donor	D or blank	Probably obtained from public records and reliable
CS	Judicial Donor	J or blank	Donated to a candidate for judge
CT	Non Partisan Donor	N or blank	Donated to a non-partisan political campaign (typically a local candidate). Very little data here
CU	PAC Donor	P or blank	Probably obtained from public records and reliable
CV	Pro Choice Donor	C or blank	Source unknown, probably reliable if record present
CW	Pro Life Donor	L or blank	Source unknown, probably reliable if record present

CX	Republican Party Donor	R or blank	Probably obtained from public records and reliable
CY	Union Donor	U or blank	U = voter has donated to a labor union. Probably obtained from public records and reliable.
CZ	Marital Status	Married, "single or unknown", "non-traditional" or blank	Probably obtained from marriage records and reliable where indicated the voter is married
DA	ISPSA	0 – 9 or blank	Index of Social Position for Small Areas. Higher score indicates higher social position. Accuracy unknown; usage not recommended
DB	Home Value	Dollar amount or blank	Voter's home value. Probably based on public records and reliable.
DC	Net Worth	Dollar range or blank	Voter's estimated net worth. Sources and reliability unknown.
DD	Income	Dollar amount or blank	Voter's estimated annual household income before taxes. Reliability unknown.
DE	Education	"Bach Degree - Extremely Likely" etc.	Voter's level of education. Source and reliability unknown.
DF	Occupation Industry	"Manufacturing" etc.	Voter's occupation industry. Source and reliability unknown; mostly unavailable.
DG	Occupation	"Office Assistant-Clerk" etc.	Voter's occupation. Source and reliability unknown; mostly unavailable.
DH	MosaicZ4	Various phrases	Consumer lifestyle segmentation from Experian (one of the 3 major credit bureaus). Accuracy unknown. See Mosaic explanation document on the same page where you downloaded this file.
DI	FEC Donor	Positive integer or blank	Number of contributions to federal candidates and/or PACs. Useful in fundraising.
DJ	FEC Donations Total	Integer (representing dollar amount)	Total dollars contributed to federal candidates and/or PACs. Useful in fundraising.
DK	Last FEC Donation Date	Date	Date of last contribution to federal candidate or PAC. Useful in fundraising.
DL	Average FEC Donation	Integer (representing dollar amount)	Total FEC donations divided by the number of donations for an average. Useful in fundraising.
DM	Primary FEC Recipient	e.g. AIR LINE PILOTS ASSOC PAC (DC)	Primary recipient of federal campaign or PAC donations. Sometimes specifies conservative or liberal.
DN – EK (Various issues)		Support, oppose, etc. or blank	Likely modeled (no way everyone was polled on this many issues). Probably not reliable.
EL	Church Attendee	X or blank	X = attends church. Reliability and completeness unknown.
EM	Charity Donor	Combination of letters	R – Religious, P – Political, E – Environmental Causes, C – Charity (International Aid, Healthcare, Arts & Culture, Local Community), A – Animal Welfare, V – Veterans Causes, W – Wildlife Preservation, Lib – Liberal Causes, Con – Conservative Causes
EN	Pet Owner	D, C, H, O, any combination or blank	D = dog, C = cat, H = horse, O = other. Appears to be taken from public records. Probably accurate but not complete.

EO	Gay Marriage	Strong support, support, etc. or blank	Voter's opinion of homosexual marriage. Where data is present it is almost always "strong" support or opposition. Reliability unknown.
EP	Affordable Care Act	Support, oppose or blank	Voter's opinion of ObamaCare. Accuracy unknown
EQ	Union Member	U or blank	U = voter is a member of a labor union
ER	Union Views	Support, oppose or blank	Voter's opinion on labor unions. Accuracy unknown.
ES	GOP Score	0 to 100	0-10 = Hard Democrat, 11-40 = Soft Democrat, 41-59 = swing voter or unknown, 60 – 89 =Soft Republican, 90 – 100 = Hard Republican. Combined from multiple sources and likely to be reasonably accurate most of the time.
ET	Cell Phone	Phone number	Voter's cell phone number
EU	Phone	Phone number	Voter's home phone number
EV	hhid	Positive integer	Unique number for each household. Voters at same address will have same household ID.
EW	Address	123 S Main St, etc.	Fields I – O combined into one field for mail merges
EX	Address2	Apt 1, etc. (usually blank)	Repeat of field P
EY	gopprimary_likely	Y or N	Y = voter is likely to vote in Republican primary election. Computed from other fields.
EZ	walk	Small integer	Assigned by users (i.e. you) when dividing precincts into separate groups of streets for knocking on doors
FA	IgnoreMe	1 or blank	Used by MUFLAction.com for computational purposes; ignore this field.